



Newsletter

[View this email in your browser](#)

Dear members,

The board wants to wish you all a happy, healthy and prosperous 2020! It will be a very interesting year. You might be aware that in the coming year the Dutch Parliament (amongst others) will decide on the ratification of CETA. This will change the provisional status of this trade agreement into a permanent agreement to strengthen economic ties between our nations.

Last November the Chamber had the honour to share the view of its members during a consultation round of the Dutch parliamentary committee for Foreign Trade and Development Cooperation. Like VNO-NCW and EvoFenedex we argued that many of our members regard the treaty as economically beneficial and progressive. And that this treaty is the outcome of an historic and solid relationship based on friendship, trust and shared values between our nations.

Now although there have been many years of negotiating, there are still some points of discussion within the Dutch national parliament, as is often the case with trade agreements. So I would like to invite you, that if you have something to share or contribute on this subject, like best practices, please reach out. We are always looking for positive business cases on lifting of import duties, exchange of knowledge, free movement of people and opening up of government procurement.

Maybe you can share your thoughts with us during the 2020 Kick Off reception tonight, kindly hosted by the new Canadian Ambassador of Canada to the Netherlands Lisa Helfand and the Canadian Embassy Trade Commissioner Service.

Best wishes on behalf of the Board of the NCCC,
Sandra Brandenburg, Chair

Marketing Research

We would like to know your opinion. *How could the NCCC increase its membership base – both with companies and Young Professionals & Entrepreneurs?*

That is what we asked a group of five enthusiastic business students to look into and they will be researching this over the next few months.

Therefore we kindly ask you to participate by sharing your thoughts and giving your opinion in the online questionnaires that will be sent out in the next few weeks. It will only take a couple of minutes to fill out and will be anonymous.

Lest We Forget



In the coming months, we would like to put some emphasis on the 75 years liberation activities taking place on both sides of the Atlantic. There will be several memorial and celebrational activities in which the Board will represent the Chamber. Together with [Air Canada](#), we will lay wreaths at both Groesbeek and Holten in May. We would also like to invite our members to attend these or some other events too. With this, we aim to pay our respects to those who have sacrificed so much for our freedom, but also want to underline not to take this freedom for granted.

Please take a look at one of the related projects that some of our members are involved in. We as a Board find this an extremely inspirational way to keep memories of sacrifice and freedom alive: [Faces to Graves](#). If there are other projects you know off that deserve our attention and promotion, please don't hesitate to inform us.

Welcome New Members

Corporate

[Attached - language intelligence](#)
[University of Twente](#)



Eveline van Sandick, Attached – language intelligence

Small Business

[Hein-Willem Leeraar & Partners](#)



Margriet Dekkers, University of Twente

Young Professional

[Niels Pierik](#)

Jan Brabers

Annual Luncheon

Congratulations to our Award winners. **Eveline van Sandick**, CEO of [Attached - language intelligence](#), received our Business of the Year Award and **Jessie Brockhoff**, Partner of [Handelsroute](#), was winner of the Young Professional & Entrepreneur Award.

This year we also gave a special 'Lifetime Achievement Award' to [KLM](#) for reaching the amazing milestone of **100 years of flying!** The award was presented to **Harm Kreulen**, Senior Vice President, Commercial Division Benelux. All pictures from the luncheon can be found [here](#).

Save the date!

There are many [events](#) listed on our website - both in Canada as well as the Netherlands. Don't forget to check back often for updates.

If you have an event or some news for us to publish, please do not hesitate to send it to me.

Best regards

Julie Allen

Executive Director, NCCC



Copyright © 2020 Netherlands-Canada Chamber of Commerce, All rights reserved.

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).

